

ABSTRACT

A structure for securing a cup support element in a seat cushion of automotive seat, the cup support element being of the type comprising a body portion and a slide support member slidably inserted in the body portion for supportively receiving drinking cups or the like. A protection plate having securing pieces of a rigid yet elastic property is provided in such structure, and the cup support element is connected via the protection plate with a known wire frame assembly provided in the seat cushion, such that the securing pieces of the protection plate are connected with the known wire frame assembly, thereby allowing those particular securing pieces to be bendable by a downward load applied to the seat cushion and thus protecting the cup support element as well as the protection plate itself against deformation.